What is a strategic plan?
UCR 2020 Strategic Plan

1. Academic Excellence:
   • Federal Research Funding
   • Graduation Rates

2. Access:
   • Increase in Pell, First-Gen and URM students

3. Diversity:
   • Students, staff and faculty

4. Engagement:
   • Strategic Partnerships
Looking To The Past To Envision UCR’s Future
A Lot Can Happen In 35 Years
A Lot Can Happen In 35 Years
## UCR In 1984

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrolled Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1984</td>
<td>4,855</td>
</tr>
<tr>
<td>2019</td>
<td>24,000</td>
</tr>
</tbody>
</table>
Institutions at 100

UCLA began as a small branch campus of the University of California, Berkley
Institutions at 100

UCLA (No. 19) surpasses UC Berkley (No. 22) in the *U.S. News & World Report 2018-19* Ranking of National Universities.
## Institutions at 100

### FORTUNE 500

<table>
<thead>
<tr>
<th>Company</th>
<th>Year Founded</th>
<th>Annual Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boeing</td>
<td>1916</td>
<td>$93.4 Billion</td>
</tr>
<tr>
<td>Halliburton</td>
<td>1919</td>
<td>$20.6 Billion</td>
</tr>
<tr>
<td>Lear Corporation</td>
<td>1917</td>
<td>$20.5 Billion</td>
</tr>
<tr>
<td>Hilton</td>
<td>1919</td>
<td>$9.1 Billion</td>
</tr>
<tr>
<td>Hertz</td>
<td>1918</td>
<td>$8.8 Billion</td>
</tr>
</tbody>
</table>

Image: fortune.com
Looking To The Future To Envision UCR’s Centennial
PREDICTION:

Population Spike

From 7 to 9.6 billion people globally

Nigeria surpasses US as 3rd largest country
The World in 2054

PREDICTION:

Age Elevation

People 65+ to jump to 17% of the world’s population - its now only 8.5%

Image: theatlantic.com
Predictions by Newsweek
The World in 2054

PREDICTION:
Computers Are Small But Mighty - and Inexpensive

Today’s $500-worth of computing power will cost $0.50 and be a fraction of the physical size
The World in 2054

PREDICTION:

The Rise of Solar Power

Estimated to make up 36% of world’s energy, currently estimated at 7%

Image: theatlantic.com
Predictions by Newsweek
1954
UC Riverside Founded
The plan will build on UCR’s mission and values to create an intentional framework for future decision-making.
Strategic planning provides a way to safeguard our values by tying them to the functions of the university.
OUR VISION FOR THE STRATEGIC PLAN

It is a mechanism for setting audacious goals and measuring our progress toward achieving those goals.
OUR VISION FOR THE STRATEGIC PLAN

And a coming together of our community to identify current strengths and gaps, define our aspirations, and target opportunities.
“The true meaning of life is to plant trees, under whose shade you do not expect to sit.”

- Nelson Henderson
How does the strategic plan relate to other campus planning efforts?
The strategic plan sets priorities and values and other plans operationalize those priorities and values.
For example, the strategic plan drives our priorities while the Long Range Development Plan provides parameters for land use to support those priorities.
RELATIONSHIP TO OTHER PLANNING EFFORTS

Institutional Strategic Plan

Unit Strategic Plans  LRDP  Physical Master Plan

Budgets  Policies  Procedures
The process is based on the work of committees with representatives from across campus.
## Committee Membership

<table>
<thead>
<tr>
<th>Chair</th>
<th>Vice Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Members nominated by Senate</td>
<td></td>
</tr>
<tr>
<td>Staff Members</td>
<td></td>
</tr>
<tr>
<td>Academic Leaders</td>
<td></td>
</tr>
<tr>
<td>Foundation/Alumni Board Member</td>
<td></td>
</tr>
<tr>
<td>Community Member</td>
<td></td>
</tr>
<tr>
<td>Administrative Leaders</td>
<td></td>
</tr>
<tr>
<td>Graduate and Undergraduate Student</td>
<td></td>
</tr>
<tr>
<td>Supporting Staff Member</td>
<td></td>
</tr>
</tbody>
</table>

2019
Committees will explore their topics by engaging deeply with the community and analyzing input from stakeholders.
Each committee will write a report on their topic that considers cross-cutting themes based on our values.
The steering committee will draft mission, vision, and value statements with campus input.
STRATEGIC PLANNING PROCESS

Kick Off Town Hall
Committee Meetings & Consultation
Committee Reports
Campus Input on Reports
Draft Strategic Plan
Campus Input on Draft Plan
Incorporate Feedback and Finalize
Launch and Begin Implementation
Stay Engaged:

Website: strategicplan.ucr.edu
Email: strategicplan@ucr.edu